

361 Energy events in September 2014



Green Open Homes event
across Northern Devon:
20-21st September 2014



Energy Fair at Barnstaple
Pannier Market:
28th September 2014

361 Energy, with the support of the Energy Savings Trust Ready for Retrofit programme and the Green Open Homes Network are organising two major events in North Devon in September 2014

361 Green Doors is an event where volunteers who have made low carbon improvements to their homes can share their experiences with neighbours and other visitors, demonstrating the benefits of low-carbon renovations such as solar panels, biomass boilers, solid wall insulation and secondary glazing. Experience has shown that many who visit a Green Open Homes event will subsequently make improvements to their own homes. This event is of interest to visitors and is also of benefit to installers and the environment.

<http://www.361greendoors.org/>

Last year we had a dozen properties that members of the public could visit, ranging from average properties which had been retrofitted with solar PV, double glazing and cavity wall insulation, to architect designed properties which could have been part of Channel 4's "Grand Designs" TV programme. We are looking for further properties to take part in this September's event. If you, a friend or client has an interesting property with low carbon technologies that they would enjoy showing to the public, do please get in touch with us today.

The Energy Fair at Barnstaple Pannier Market is the first event of its kind in Barnstaple for companies to promote renewable energy, energy saving technologies and low carbon transport. There will also be stands for environmental groups, educational organisations, a farmers market and other food stalls.

The Energy Fair coming to Barnstaple marks a celebration in the booming energy efficiency and renewable energy economy in North Devon. We bring together a selection of the highest quality organisations that are leading the way in tackling the energy challenge in our local area. There will be a series of talks throughout the day and even interactive presentations as well as activities for children.

The Energy Fair will be held at the historic Pannier Market in Barnstaple on Sunday 28th September between 10am and 4pm.

361 Energy is a Social Enterprise which promotes renewable energy and energy saving technologies in Northern Devon. It was part of a collaborative EU project called SEACS (Sustainable Energy across the Common Space), and this project has been supported by the Energy Savings Trust Ready for Retrofit programme.

energy saving trust ready for retrofit warmer greener homes

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We are planning a marketing campaign across northern Devon to promote these events. This will include websites for both events, a launch party for the media with details of both events, newspaper adverts, posters, banners and flyers distributed to the public.

There will be the opportunity to sponsor both events and examples of what sponsors would receive include:

- Their logo on all newspaper adverts for the event
- Their logo on a website specifically for the event and a link to their own website
- Their logo on all posters for the event and flyers distributed to the public for the event
- The opportunity to write an article about their company on the event website
- The opportunity to make a short presentation about the company at the media launch event for the 361 Energy Fair and 361 Green Doors events.

If you would like to sponsor either event or would like to book a stall at the 361 Energy Fair, please fill in the following form and send a cheque to: 361 Energy, 116 South Street, Braunton, EX33 2AS

Name of Organisation.....

Address of Organisation.....

.....

Telephone

E-mail

Type of Organisation	Type of Stall or Sponsorship	Cost	Please tick which required
Farmers Market and Environmental Groups	2m x 1m area for stand	£25.00	
Business stand (small)	3m x 2m area for stand	£50.00	
Business stand (large)	4m x 4m area for stand	£100.00	
Businesses with over 100 employees	4m x 4m area for stand	£150.00	
	361 Green Doors sponsorship	£150.00	
	361 Energy Fair sponsorship	£200.00	

The majority of income from the stalls and sponsorship will be used to promote the event to the public.

Stalls must be booked and paid for by 14th July 2014 otherwise the charge will rise by £50.00.

For further details about the events, contact Paul Rogers e-mail : paul@361energy.org mobile: 07501 896251

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